

# SCDA: Dentists Making A Difference



**145th SCDA Annual Session**  
**May 1 - 4, 2014**  
**Embassy Suites Hotel**  
**Kingston Plantation**  
**Myrtle Beach, South Carolina**



# SCHEDULE OF EVENTS

## Wednesday, April 30th

5:30 PM - 7:00 PM Registration Open

## Thursday, May 1st

7:30 AM - 6:00 PM Registration Open

8:00 AM - 6:00 PM SCDA Foundation Silent Auction

8:30 AM - 11:30 AM Rock Your Communication & Image Within Your Practice!

*Speaker: Ms. Anastasia Turchetta*

Eliminating Fractures, Failure & Frustration from your Practice:  
Conquering Adhesion and Placement of Direct Posterior  
Composite Esthetic Restorations

*Speaker: Dr. Alan Atlas*

**Sponsored by: DENTSPLY**

10:30 AM - 11:30 AM SCDA Board Meeting

10:30 AM - 6:00 PM Exhibits Open

12:00 - 1:30 PM SCDA Awards Luncheon (\$35 per ticket)

*Speaker: Dr. Kathleen O'Loughlin, ADA Executive Director*

1:45 - 4:45 PM

Take My Breath Away; Oral Malodor

*Speaker: Ms. Anastasia Turchetta*

Mastering Esthetic Restorative Dentistry from A to Z: Adhesion  
to Zirconia

*Speaker: Dr. Alan Atlas*

**Sponsored by: DENTSPLY**

Immediately Improve Your Results: Understanding  
Communication Between Men and Women

*Speaker: Ms. Mary Dittman*

4:00 - 4:30 PM

Town Hall Meeting

4:30 - 6:00 PM

Welcome Reception (drink ticket & light hors d'oeuvres provided)

## Friday, May 2nd

6:30 AM

5K Run/Walk (\$15 per participant, all proceeds donated to  
SCDA DAD Project)

**Sponsored by: DENTSPLY**

7:30 AM - 5:00 PM

Registration Open

SCDA Foundation Silent Auction

7:30 AM - 8:45 AM

DenPAC Breakfast (\$25 per ticket)

8:00 AM - 12:00 PM

CPR Recertification (\$65 per participant, limited to 35 participants)

*Speaker: Mr. Calvin Wilson*

Lab Technician Session

*Speaker: TBD*

8:00 AM - 4:00 PM

Exhibits Open

Visit our conference website at [www.scdannualsession.com](http://www.scdannualsession.com) for more details.

## Friday, May 2nd

- 8:30 AM - 11:30 AM Evidence-Based Pharmacotherapy for the Dentist: Anticoagulants and Antibiotics  
*Speaker: Dr. Kelly Jones*  
Practical Update in Prevention  
*Speaker: Dr. Michael A. Ignelzi, Jr., D.D.S., Ph.D.*  
**Sponsored by: American College of Dentists**  
Some Days You're the Pigeon, Some Days the Statue! (Part I)  
*Speaker: Mr. Dave Weber*
- 10:00 AM - 12:00 PM Alliance Program for Alliance Members and Guests  
*Guest Speaker: Ms. Mary Dittman*
- 11:45 AM - 1:15 PM MUSC/PFA/ICD/ACD Lunch (\$35 per ticket)
- 12:00 - 1:00 PM SCDLA Board Luncheon
- 1:00 - 5:00 PM CPR Certification (\$65 per participant, limited to 35 participants)  
*Speaker: Mr. Calvin Wilson*  
Lab Technician Session  
*Speaker: TBD*
- 1:15 - 2:45 PM Eaglesoft 17.0 Tips and Tricks  
*Speaker: Patterson Eaglesoft Training Team*  
**Sponsored by: Patterson Dental**
- 1:15 - 4:15 PM The REMS Reality: Opioid Prescribing in the Future  
*Speaker: Dr. Kelly Jones*  
Successful Encounters with Kids  
*Speaker: Dr. Michael A. Ignelzi, Jr., D.D.S., Ph.D.*  
**Sponsored by: South Carolina Pediatric Society**  
Some Days You're the Pigeon, Some Days the Statue! (Part II)  
*Speaker: Mr. Dave Weber*
- 1:30 - 4:00 PM James B. Edwards College of Dental Medicine Scholars Day Mini Symposium
- 2:00 - 2:30 PM Ice Cream Break
- 2:45 - 4:15 PM Eaglesoft 17.0 Tips and Tricks  
*Speaker: Patterson Eaglesoft Training Team*  
**Sponsored by: Patterson Dental**
- 3:00 - 5:00 PM SC Pediatric Society Meeting
- 4:15 - 5:15 PM MUSC/New Dentist/Pediatric Drop-In
- 5:00 PM SCDA Foundation Silent Auction Bidding Ends
- 5:30 PM Dinner & Show at Carolina Opry (\$50 per ticket)
- 6:30 PM SCDA Past Presidents Dinner at Sea Captain's House Restaurant (all members invited to attend, but each to cover their own charges)

## Saturday, May 3rd

- 7:30 AM - 8:30 AM Past Presidents' Breakfast (by invitation only)
- 8:00 AM - 10:00 AM Updates on the SC Healthy Connections Dental Program  
*Speaker: Ms. Rebekah Matthews*
- 8:00 AM - 11:30 AM Infection Control & OSHA Updates for the Dental Office  
*Speaker: Dr. Charlie Hook*  
Esthetic Dentistry and Dental Implants.....Controversies, Compromises and Challenges  
*Speaker: Dr. Robert Faulkner*  
**Sponsored by: DENTSPLY Implants**
- 8:00 AM - 12:00 PM Lab Technician Session  
*Speaker: TBD*
- 9:00 AM - 1:00 PM SCDA Business Meeting
- 10:00 AM - 12:00 PM Considering Practice Ownership?  
Ms. Michelle Dodge & Mr. Brian Cogan  
**Sponsored by: Bank of America Practice Solutions**
- 12:00 - 1:30 PM SCDLA Awards Luncheon
- 12:30 - 5:30 PM Golf Tournament at Grande Dunes Member's Club  
(\$125 per player, includes lunch & golf)

## Sunday, May 4th

- 8:00 AM - 12:00 PM SCDLA Exam

**New for  
2014 Annual Session!**  
Each registered SCDA Member Dentist will receive a \$100 voucher to spend on the exhibit floor. Vouchers will be distributed at the conference. More details will be provided in your registration packet.

**ADAC·E·R·P®**  
CONTINUING EDUCATION RECOGNITION PROGRAM

continuing dental education. ADA CERP does not approve or endorse the individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. South Carolina Dental Association designates this activity for 49 continuing education credits. This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between South Carolina Dental Association, South Carolina Dental Assistants Association and South Carolina Dental Lab Technicians Association.

South Carolina Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of

Visit our conference website at [www.scdannualsession.com](http://www.scdannualsession.com) for more details!

# HOTEL INFORMATION

## Embassy Suites Myrtle Beach – Oceanfront Resort

9800 Queensway Boulevard

Myrtle Beach, SC 29572

Phone: 1-843-449-0006

### Hotel Reservations

Embassy Suites Myrtle Beach - \$185 per night (*discount expires March 29, 2014 or when the block is full*)

Kingston Plantation Condos - \$149 - \$359 per night (*discount expires March 29, 2014 or when the block is full*)

To book your room at either of these locations, please call 800-876-0010 and mention the group SC Dental Association or group code SDA. You may also book your reservation online by going to our conference website at [www.scdannualsession.com](http://www.scdannualsession.com) and then to the hotel page.

Hotel rate and availability are guaranteed until the reservation cutoff date of March 29, 2014 (5:00 p.m. EDT), or until the entire block of rooms has been sold. We highly recommend making your reservation at your earliest convenience. Reservations received after the cutoff (March 29, 2014 or when the room block sells out), as well as early arrivals or late departures, will be confirmed on a space-available basis.

### Early Departure

Should you wish to depart earlier than your confirmed departure date, your account will be charged one night's room and tax. Please inform the hotel front desk of changes in your departure date at check-in on the day of arrival to avoid one night's room and tax charge.

### Check-In & Check-Out

Check-In is 4:00 PM

Check-Out is 11:00 AM



# Thanks to Our Sponsors . . .

## DIAMOND LEVEL SPONSORS



## PLATINUM LEVEL SPONSORS



**SHERER  
DENTAL  
LAB**

**DentaQuest**

**Mark Your Calendar!  
146th SCDA Annual Session  
April 30 - May 3, 2015  
Charleston Marriott  
Charleston, South Carolina**

For more information on our sponsors and a complete list of our exhibitors, visit our conference website at [www.scdannualsession.com](http://www.scdannualsession.com).

## How to Register

1. On-line [www.scdannualsession.com](http://www.scdannualsession.com) and then to the registration page.
2. Fax your registration form (front & back) with credit card payment to 817-277-7616.
3. Mail the registration form with payment to: 2014 SCDA Annual Session  
c/o Custom Registration  
2020 E. Randol Mill Road  
Suite 307  
Arlington, TX 76011

## Questions?

Call 877-205-1943 between the hours of 8:00 am – 5:00 pm central time or email [scda@customreg.com](mailto:scda@customreg.com).

## Confirmation Packets

Confirmation packets, to include badges, ribbons and event tickets, will be mailed to pre-registered conference attendees starting at the end of March. If you do not receive yours or have changes, please contact our registration company at the phone number or email address above. All registrations processed after April 24, will need to pick-up their materials on-site.

## Cancellations

If you should have to cancel, refunds for registration will be made less a \$25 administration fee upon receipt of written request received by fax or email on or before March 21. No refunds will be issued after that date and all refunds will be processed within 30 days after the conference.

Cancellation notices should be communicated to SCDA in writing by faxing the written notification to 803-750-1644, via e-mail to [ski@scda.org](mailto:ski@scda.org) or mailing written notification to Deanna Slomzenski, SCDA, 120 Stonemark Lane, Columbia, SC 29210.

If you have further questions regarding the cancellation, please call Deanna Slomzenski toll free in SC at 1-800-327-2598 or outside SC at 803-750-2277.

## Special Needs

If you require special assistance please contact [laura@creativeeventsandmeetings.com](mailto:laura@creativeeventsandmeetings.com), as soon as possible in advance of the meeting, so appropriate arrangements can be made.

## Payment Section:

Registration Fee Total \$ \_\_\_\_\_

Session & Event Ticket Price Total \$ \_\_\_\_\_

Total Charge \$ \_\_\_\_\_

Check or Money Order (Payable to the South Carolina Dental Association)

Circle One: Visa    MasterCard    Discover    AMX

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ V Code\* \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name : \_\_\_\_\_

(as it appears on the credit card)

\*3-digit number found on the far right of the backside of VISA, MasterCard and Discover cards.

4-digit number found on the front right side of American Express



## I. Registration – one form per person (please print or type)

Registration fees will remain the same for our 2014 Annual Session. As a reminder, your registration fee includes admittance to the Thursday welcome reception, exhibit hall, Friday ice cream break and most educational sessions.

Registration Type	By 3/22	On/After 3/22
SCDA Member	150.00	210.00
Out-of-State ADA Member	250.00	350.00
ADA Non-Member Dentist	450.00	510.00
SCDLA Member, Military & Out of State CDT	125.00	150.00
SCDLA Non-Member	250.00	275.00
Hygienist	50.00	60.00
Dental Assistant	50.00	60.00
Business Assistant	50.00	60.00
Full-Time Faculty	Free	25.00
Spouse of Dentist	Free	25.00
MUSC Dental Student	Free	Free
Hygiene Student	Free	Free
Dental Assistant Student	Free	Free
SCDA or ADA Retired	Free	Free

Registration Type: \_\_\_\_\_

Registrant Name: \_\_\_\_\_

Company/Name of Practice: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Emergency Contact Name: \_\_\_\_\_

Emergency Contact Relationship: \_\_\_\_\_

Emergency Contact Phone: \_\_\_\_\_

Please indicate here if you have a disability and require special accommodations.

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By providing your email address, you grant SCDA permission to contact you via email regarding your registration as well as to receive updates and promotional material for this conference. Attendee addresses (only) will be provided to our exhibitors, if they choose to purchase, for purposes of a one-time mailing related to this event. Photographs of the attendees may be used in future publications including but not exclusive to the website, ads, invitations and brochures. If you want to opt out of any of these items, please let us know at [scda@customreg.com](mailto:scda@customreg.com).

## II. Ribbons Needed: (mark all that apply)

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Alternate Delegate   | <input type="checkbox"/> DenPac              | <input type="checkbox"/> New Member     | <input type="checkbox"/> Student         |
| <input type="checkbox"/> Board Member         | <input type="checkbox"/> Disaster Relief     | <input type="checkbox"/> Palmetto Club  | <input type="checkbox"/> Student Sponsor |
| <input type="checkbox"/> Convention Committee | <input type="checkbox"/> Executive Committee | <input type="checkbox"/> Past President |  |
| <input type="checkbox"/> DAD Volunteer        | <input type="checkbox"/> Faculty             | <input type="checkbox"/> Pinnacle Club  |  |
| <input type="checkbox"/> Delegate             | <input type="checkbox"/> Foundation          | <input type="checkbox"/> Speaker        |  |

## III. Sponsorship:

- Voluntary Gift to Sponsor Dental Student (35.00)



## V. Session & Special Events Registration

Please indicate the session and/or events you plan to attend, by checking the appropriate boxes below. All educational sessions are valid for continuing education credits.

### Thursday, May 1st

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- 8:30 AM - 11:30 AM  Rock Your Communication & Image Within Your Practice!  
 Eliminating Fractures, Failures & Frustration from your Practice:  
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### Sunday, May 4th

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Registrant Name: \_\_\_\_\_



South Carolina Dental Association  
120 Stonemark Lane  
Columbia, SC 29210  
803-750-2277

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